

VALARIE MCALLISTER

DESIGN AND PHOTOGRAPHY



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BANNACK GHOST TOWN



In the wild west only two things were certain, gorgeous landscapes and interesting situations. From cowboys to gold miners, sheriffs to bandits, the people and places of the frontier were always fascinating and it shows in the relics they left behind. For this photo project, I used a mixture of natural lighting, studio lighting and bracketing to create the perfect balance of light in my photos. I used a 50mm and a 18-55mm lenses for these photos and processed them through Adobe Lightroom and Photoshop.



BANNACK GHOST TOWN

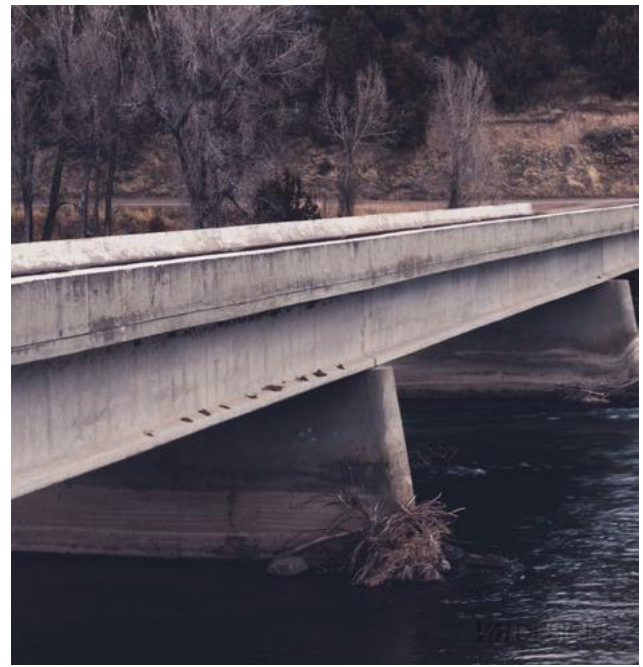


MACRO



The details make the difference between a good photo and an exquisite one. What's more detailed than a macro photo? They show a whole new world we don't notice on a daily basis. I love the gorgeous details in these photos. I had a continuous light source shining direction onto these flowers in our classroom. I used a 4+ close up filter on my 75-300mm lens for the yellow daisies and a 10+ close up filter on the same lens for the rose. I processed them through Adobe Photoshop.

PERSPECTIVE



There are things that are seen daily but only one way. That object can be given new life with an interesting perspective.

For most of the images I used a 50mm prime lens, but for the wider angles and landscape shots I used my 18-55mm lens.

I edited these photos in Lightroom, with an exception of the texture shot which was edited in Photoshop. I used the guided transform feature on the 1975 and one of the landscape shots, to ensure I had straight edges. It's a great feature that was interesting to see in action.



LANDSCAPE



OUTDOOR DETAILS



PORTRAITS



PORTRAITS



Portraits are my favorite thing to take. They show emotion in a way an object can't. I love seeing a story come to life through photographing another human.

All of these were shot with natural light. The photo with the miner I used a reflector. I used my Canon T6 with a 50mm prime lens to capture all of them.

I initially developed them in Adobe Lightroom and then took them into Photoshop. I didn't significantly alter any of the photos, there were a few places I used spot heal and the cloning stamp, but for the most part the edits were with color and sharpening.

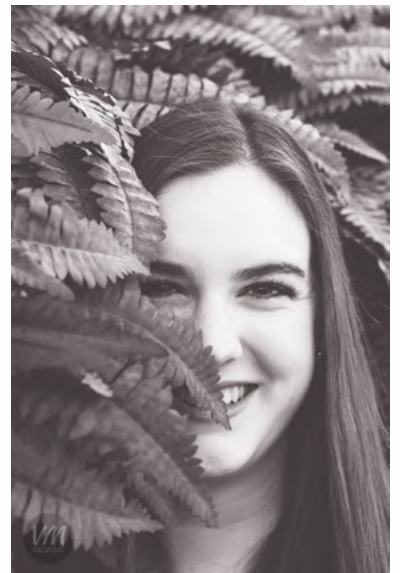


PHOTO CHALLENGE



In January 2018, a new challenge was trending on Instagram and Facebook. Photographers were flocking to the craft store Hobby Lobby to take photos in the floral section. It was an interesting idea that led to many gorgeous and unique photos that you couldn't tell were taken in a major chain store.

These are the photos from my own #hobbylobbychallenge. I used my Canon T6 with my 50mm lens and had no auxiliary lighting, just the store lights. I processed them through Adobe Lightroom and Photoshop. I had a few different "moods" in my photos with the use of varying flowers.



CONCEPTUAL



YOU CAN FIND HOPE,
YOU CAN GIVE HOPE
OR YOU CAN BE HOPE.



I wanted to portray hope in someone's life. I invited my good friend to be my model and we set out to find a prop. We found this beautiful little scaled ball at Hobby Lobby made of shell. It was opalescent and beautiful and stood out among the other trinkets. We bought and found a grungy alley and decided to go for it. I wanted to show that hope can be found anywhere and it can even be ourselves.

It was snowy and windy, which didn't make for great shooting conditions but the cold helped the photos to stand out more. I used the natural lighting and my Canon Rebel T6 with my 50mm prime lens. I processed them in Adobe Lightroom and then Photoshop.

VALARIE MCALLISTER

BEAUTY CAN BE FOUND ANYWHERE IF YOU KNOW WHERE TO LOOK.

Creativity is the most natural outlet for emotions. Often I do projects for clients, but my favorite projects are when I get an idea and roll with it. Sometimes it's a graphic for social media, sketched hand lettering on a sheet of printer paper, or it will be a cute one page web site. Whatever it is, I am passionate about what I do.

I have been designing since high school when I first discovered coding. I have experience with Adobe Dreamweaver, Illustrator, Photoshop, Lightroom and InDesign. I can code in HTML5, CSS3, PHP, JavaScript, and MySQL.

I am currently still in school, continuing to learn new skills and gain more experience. As a web designer with an emphasis in design, I have an eye for detail and beauty. I strive to continually push myself upward and outward to inspire others and create a more beautiful word.

All design and photography work, writing and layout done by me.

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